

UNIKAMP

Startup Education Program for University Entrepreneurs

2015





is developed in collaboration with the Ministry of Employment and Labor and provides a gateway for Korean students to overseas employment and business opportunities

For young Korean entrepreneurs striving to reach beyond the Korean market, K-Move provides assistance to cross cultural boundaries, localize and realize their entrepreneurial dreams in Silicon Valley. Young entrepreneurs will receive education and employment support while promising startups will be exposed to business, investment and networking opportunities. As a Korean government initiative operated by KOTRA, K-Move's goal is to bridge Korea and Silicon Valley to develop tomorrow's leaders.



connects young Korean startup entrepreneurs with the brightest minds and educators of Silicon Valley

Combining the essence of "Unique", "University", "Korea" and "Camp", UniKamp is a launch pad where young Korean entrepreneurs can develop their business ideas into startups. This initiative is created by and unique only to K-Move Center of KOTRA Silicon Valley, and offers educational programs with leading Silicon Valley institutes and free site support consisting of conference rooms, work space and a lounge. It's where entrepreneurs gather to learn, network and transform their business ideas into reality all the while making a splash in the Silicon Valley tech-scene.

2015 UniKamp Program

more

	<i>Mini</i>	<i>Lite</i>	<i>Intensive</i>	<i>Pitching</i>
Target	University students	University students	University startups with a prototype	University Startups to improve their pitching skills
Class size	Up to 90 students	Up to 20 students	Up to 20 students	Up to 10 students
Contents	Educational lectures	Educational lectures, Pitching workshop	Educational lectures, pitching workshop and mentorship from experienced entrepreneurs and venture capital investors	Specialized Pitching workshop and Networking event
Schedule	Upon Request	6.22-6.26 8.17-8.21	7.13-7.24	9.7-9.11





Overall UniKamp Schedule



How to submit the application



Application Process

- Go to www.unikampkotra.org/application and complete the form online.
 - Please submit the details of an applicant, team and startup in the form.
- You will receive a confirmation email from KOTRA when you complete the form.
- Send your English presentation slide deck to kmove@kotrasv.org.
- You will receive an approval email by May 31th.



Intensive Program Contents (Example)

Time	Day 1	Day 2	Day 3	Day 4	Day 5	weekend	Day 6	Day 7	Day 8	Day 9	Day 10	
A.M.	Startup & Silicon Valley Education Seminar						Guest Speaker #3	Company Visit #1	Company Visit #2	Guest Speaker #4	Guest Speaker #5	Pitch Rehearsal
	Lunch						Pitch Workshop			Pitch Workshop		
P.M.	Mentor Workshop #1	Mentor Workshop #2	Mentor Workshop #3	Mentor Workshop #4	Guest speaker #2		Pitch Workshop with Guest Pitch Coach	Accelerator Visit #1	Accelerator Visit #2	Pitch Rehearsal	Graduation Pitch	
	Pitch Workshop	Pitch Workshop	Pitch Workshop	Guest speaker #1	Quickfire Pitch #1							

UNIKAMP

Participating Universities 2014



Mentors, Guest Speakers & Partners



For more information, please contact the following ;

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